

Sashas™ BLEND

COMPLETE JOINT HEALTH



**Now
available in
contemporary
new
packaging**

PROVIDING THE FOUR KEY ELEMENTS FOR COMPLETE JOINT HEALTH:

Helping to relieve arthritic symptoms of pain, inflammation as well as providing the chondroprotective full range of GAGs for synthesis of healthy cartilage, joints and joint fluid.

Sashas Blend can be used in the treatment of joint disease in dogs of all ages or as a preventative to reduce the risk of joint deterioration.

Product Overview	Sashas Blend is the complete joint treatment. Formulated from concentrated marine actives proven to help relieve arthritic symptoms - pain and inflammation as well as containing actives that help protect and repair the joint. Sashas Blend is a unique nutraceutical with extensive scientific research proving its outstanding efficacy and safety (Pearson, W., et al Molecular Nutrition and Food Research, 2007, 51, 1020-1030).
A treatment, maintenance or preventative program	Sashas Blend is an ideal first option to promote healthy joint function and is effective in a wide range of joint conditions - OA, Spondylosis, Hip Dysplasia or as a Maintenance Program to follow on from anti-inflammatory products (such as NSAIDs) by providing ongoing treatment targeting the disease not just the symptoms. Sashas Blend can also be used as a Preventative Program and be given to dogs of all ages (particularly large breeds), to maintain healthy joint function, protecting joints and reducing risk of chronic joint problems later in life.
Cost Effective	Sashas Blend is on average 125% more cost effective per daily dosage and has up to 50% more daily doses per unit than other competing products in the market place. Based on RRP for a 20kg dog Sashas Blend is only \$0.38 per dose
Proven Safety	Extensive safety studies have been conducted and prove Sashas Blend is safe for long term use with no known side effects.
Adjunct to NSAIDs	NSAIDs deal well with short-term pain however there are concerns regarding the side effects of their long-term use. NSAIDs may also perpetuate the illness by further degrading the cartilage.
Superior to GAG extract products	Sashas Blend provides the full complement of GAGs required for optimal joint health.
Marine is better than Mammalian GAGs	Sashas Blend contains marine byproducts that have been harvested under certified sustainable quota systems. No farm animal or poultry products (mammalian) are used due to the risk of disease transfer (mad cow, bird flu, etc). Our marine based GAGS in oral presentation are more effective than mammalian based GAGS (Volpi, N., 2003 Osteoarthritis and Cartilage, 11,433-441).
Quality Assured	Direct impact on the levels of activity. Sashas Blend is registered with the APVMA and quality control meets strict GMP requirements.















**For more information phone the Technical Helpline
1300 851 563 visit www.sashasblend.com.au
or email info@interpath.net.au**

Interpath
the joint health experts

Sashas BLEND™




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Competitor Comparison

	NSAIDs	GAG Extract Products	Sashas Blend
Pain Relief (Cox)			
Pain Relief (Nitric Oxide)			
Anti-inflammatory Agent		 (inconsistent)	
Increases in cell viability			
Cost effective for consumer			
Contain full range of GAGs, essential building blocks for healthy cartilage and joint (pro cartilage matrix)			
Safe long-term treatment option			
Product specific scientific evidence proving product benefits			

Note: This chart is based on findings from (Pearson, W, et al Molecular Nutrition and Food Research, 2007, 51, 1020 - 1030) and other published research stating areas products may assist in.

Now available in new PACK OPTIONS:

-  Sashas Smart Packs - for puppies & small dogs
-  Sashas Blend Starter Sachets
-  100g Sashas Blend Tub



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